



2014-2015 Main Street Board Accomplishments

Work Plan Goals

- Selected holiday banners for downtown square, ordered and mounted twenty (20) street banners.
- Created a Tri-Fold marketing piece for the City of Ferris.
- Investigated and made recommendations to the 4B EDC Board for the creation and placement of highway Gateway Monuments in Ferris.

Events, Special Projects, Ongoing Business

- Revised Main Street by-laws to reduce the number of board members from nine to seven.
- Hosted the Annual Main Street Board training for Waxahachie-Corsicana-Ferris, with a festive dinner celebrating the history of Ferris.
- Participated in the Annual Pioneer Day Festival with a booth displaying photos and memorabilia from the historic downtown area.
- Participated in the Annual Brick Festival with a booth featuring the historic brickyards of Ferris
- Coordinated with the Ferris High School to involve students in events, including Christmas on the Square.
- Approved façade improvements to buildings in the historic downtown, in conjunction with the Ferris Façade Improvement Program, adding to the appeal and charm of these buildings

Main Street Board

Shai Roos, Place 1
Donna Shaw, Secretary, Place 2
Karmin Thomas, Vice Chair, Place 3
Connie Bratcher, Place 4
Karen Carreon, Chair, Place 5
Taylor Frontera, Youth Advisor

Frankie Abrego, Place 6
Angela Bruner, FABA President, Place 7
Jay Walsh, City Council, Place 8
Carol Wright, City Council, Place 9
Chuck Dart, Main Street Director
Mittzy Moreno, Youth Advisor