

AGENDA
4A ECONOMIC DEVELOPMENT COMMISSION
CITY OF FERRIS
MUNICIPAL CORPORATION OF THE
STATE OF TEXAS, ELLIS COUNTY
AT THE
COUNCIL CHAMBERS
215 W. SIXTH STREET, FERRIS, TEXAS 75125
1:00 P.M. THURSDAY, AUGUST 13, 2015

NOTICE IS HEREBY GIVEN THAT THE FERRIS 4A ECONOMIC DEVELOPMENT COMMISSION OF THE CITY OF FERRIS WILL MEET IN REGULAR SESSION AT 1:00 P.M. ON THE 13TH DAY OF AUGUST, 2015 AT THE COUNCIL CHAMBERS LOCATED AT 215 W. SIXTH STREET, FERRIS, TEXAS 75125 FOR THE PURPOSE OF CONSIDERING:

<u>ITEM</u>	<u>DESCRIPTION</u>	<u>PAGE</u>
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COMMISSION BUSINESS

- | | | |
|----|--|---|
| 1. | Call to order. | Ø |
| 2. | Roll call to determine the presence of a quorum. | 1 |
| 3. | Discussion, consideration, and action as may be appropriate regarding the TEDC annual meeting. | 2 |

APPROVAL OF MINUTES

- | | | |
|----|--|---|
| 4. | Consider approval of 4A E.D.C. meeting minutes of July 16, 2015 and July 23, 2015. | 3 |
|----|--|---|

DISCUSSION

- | | | |
|----|--|---|
| 5. | Discussion of wireless internet infrastructure by guest speaker. | Ø |
| 6. | Discussion of veterans' memorial. | Ø |
| 7. | Discussion of adoption of Strategic Plan by City Council and next steps. | Ø |

- 8. Discussion of a potential industrial park location. 0
- 9. Discussion of contract Administrative Services. 7

CLOSING

- 10. Discuss items to be placed on next meeting's agenda. 0
- 11. Adjourn. 0

Executive Session Reservation

The Ferris 4A Economic Development Commission reserves the right to convene into an Executive Session (closed to the public) as authorized by Sec.

551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS: Closed session is allowed (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or (2) to deliberate the offer of a financial or other incentive to a business prospect described by Subdivision (1).

Disability Assistance and Accommodation

Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at (972) 544-2110 two working days prior to the meeting so that appropriate arrangements can be made.

I, CYNTHIA SANCHEZ, HEREBY CERTIFY THAT THE FOREGOING NOTICE WAS POSTED ON OR BEFORE THE 10TH DAY OF AUGUST, 2015 BY 1:00 P.M.


CYNTHIA SANCHEZ
ON BEHALF OF DESTINY WRIGHT
CITY SECRETARY



4A E.D.C. MEETING ATTENDANCE RECORD

2014-2015

4A E.D.C. Commission			Oct	Nov	Dec	Jan	Jan	Feb	Feb	Mar	Apr	May	Jun	Jul	Jul	Aug	Sep
Place	Name	Title	9	13	11	8	30	2	6	12	9	14	18	16	23	13	10
Place 1	James Harrison	Commissioner	P	P	P	P	P	P	P	P	A	P	P	P	P		
Place 2	Bill Pardue	Commissioner	P	P	P	P	P	P	P	P	P	P	P	P	P		
Place 3	Michael Martinez	Commissioner	A	P	P	P	P	P	P	P	P	P	P	P	P		
Place 4	Charles Hatfield	Commissioner	P	P	P	P	P	P	P	P	P	P	P	P	P		
Place 5	Chad Newsom	Commissioner	P	P	P	P	P	P	P	P	P	P	P	P	P		
Total Present:			4	5	5	5	5	5	5	5	4	5	5	5	5		

A quorum of the commission is 3 members.

City Staff			Oct	Nov	Dec	Jan	Jan	Feb	Feb	Mar	Apr	May	Jun	Jul	Jul	Aug	Sep
Title	Name		9	13	11	8	30	2	6	12	9	14	18	16	23	13	10
E.D. Coordinator	Chuck Dart		P	P	P	P	P	P	P	P	P	P	P	P	P		
Total Present:			1	1	1	1	1	1	1	1	1	1	1	1	1		

Chairman- "Will the Secretary please call the roll."
 The Secretary calls each member's position and name.
 They respond if they are present.
 Secretary- "A quorum is present."

P	Present
A	Absent
R	Resigned
D	Deceased
E	End of Term



TEDC 2015 Annual Conference, October 14-2015 in Dallas, Texas

Go **Back to the Future** with TEDC this Fall. You don't want to miss our Conference at the Westin Galleria Hotel in Dallas, Texas. The program is packed with informative sessions on economic development topics and many networking opportunities.

The conference will kick-off with a golf tournament on Wednesday morning. Our conference will also feature exhibitors, the CEDA award luncheon, Group Roundtables, Supper Club, New Member Orientation, PAC Cas Night and networking receptions.

TEDC Member Rate = \$500 TEDC Non-Member Rate = \$550

[»LINK TO CONFERENCE REGISTRATION](#)

October 14-16, 2015

Westin Galleria Hotel
13340 Dallas Parkway
Dallas, TX 75240

Golf Tournament
October 14th
The Tribute Golf Club
The Colony, Texas

SPONSORSHIP OPPORTUNITIES

[CLICK HERE](#) to view the sponsorship opportunities for the Annual Conference.

Overnight Accommodations: Please book your hotel reservations early to be sure to take advantage of the TEDC's discounted room block rate. The number of rooms is limited. Visit the conference registration page for more details.

Confirmed Speakers/Topics:

- *Are You Future Ready?* - Rebecca Ryan, Founder & Owner, Next Generation Consulting
- Dr. Ray Perryman, President, The Perryman Group
- Roger Dartt, President, DeLorean Motor Company
- *Grow Your Own: Incentivizing High-Growth, Early Stage Companies* - Trey Bowles, Co-Founder & CEO, Dallas Entrepreneur Center
- *Natural Gas as a Transportation Fuel* - Dr. Ken Morgan, Texas Christian University
- *Social Strategy for Efficiency, Relationship Building, and Increasing Profits* - Crystal Washington, Marketing & Social Media Strategist
- *Avoiding Pitfalls of Economic Development Incentives* - Jerry V. Paul Scheuren, and Nichole Small, Impact Data Source
- *Texas Scenic City Certification Program* - Anne Culver, Scenic City of Dallas
- *Transportation Network Companies and Their Effect on City Transportation* - Representatives from UBER, Lyft, City of Dallas, City of Fort Worth
- *Future Transportation Projects - Texas Bullet Train and the proposed Hyper Loop*
- *Inside Toyota's Move to the DFW Region* - Representatives from the Toyota Motor Company, Dallas Regional Chamber and Plano Economic Development
- *Airport Activities that Promote Growth in Economic and Human Development* - John Hubbard

[»Link to DRAFT Conference Agenda](#)

Awards Luncheon:

The recipients of the 2015 Community Economic Development Award will be honored at the award luncheon on Thursday, October 15th. To apply for

**STATE OF TEXAS
COUNTY OF ELLIS**

**THE FERRIS 4A ECONOMIC DEVELOPMENT COMMISSION MET
IN SPECIAL SESSION JULY 16, 2015 AT 1:00 P.M. IN THE COUNCIL
CHAMBERS LOCATED AT 215 W. SIXTH STREET, FERRIS,
TEXAS 75125.**

MEMBERS PRESENT

James Harrison, Place 1
Bill Pardue, Place 2
Michael Martinez, Place 3
Charles Hatfield, Place 4
Chad Newsom, Place 5

STAFF PRESENT

Chuck Dart, Econ. Dev. Director

MEMBERS ABSENT

STAFF ABSENT

COMMISSION BUSINESS

1. Call to order.

James Harrison called the meeting to order at 1:02 PM.

2. Roll call to determine the presence of a quorum.

The roll was called and a quorum was determined to be present.

APPROVAL OF MINUTES

3. Consider approval of 4A E.D.C. meeting minutes of June 18, 2015.

Bill Pardue moved to approve the minutes for the 4A E.D.C. meeting of June 18, 2015. Seconded by Chad Newsom. For: Unanimous. Motion carried 5-0-0.

DISCUSSION

4. Discussion regarding high speed internet.

Item tabled by Chuck Dart.

OLD BUSINESS

5. Discussion, consideration and action as may be appropriate regarding the final Strategic Plan.

The consultant provided a more detailed presentation of the final Strategic Plan. The final will be shared with City Council at a future date with certain recommendations included.

CLOSING

6. Discuss items to be placed on next meeting's agenda.

- High speed internet
- Strategic Plan

7. Adjourn.

With no further business to come before the board, Chad Newsom moved to adjourn the meeting. Seconded by Charles Hatfield. Meeting adjourned at 2:38 P.M.

APPROVED THIS THE 13TH DAY OF AUGUST, 2015.

ATTEST:

Chuck Dart
Economic Development Coordinator

Cynthia Sanchez
Secretary to City Manager

**Important administrative notation:
These minutes have been composed by using meeting notes provided to Cynthia Sanchez.*

**STATE OF TEXAS
COUNTY OF ELLIS**

**THE FERRIS 4A ECONOMIC DEVELOPMENT COMMISSION MET
IN SPECIAL SESSION JULY 23, 2015 AT 1:00 P.M. IN THE COUNCIL
CHAMBERS LOCATED AT 215 W. SIXTH STREET, FERRIS,
TEXAS 75125.**

MEMBERS PRESENT

James Harrison, Place 1
Bill Pardue, Place 2
Michael Martinez, Place 3
Charles Hatfield, Place 4
Chad Newsom, Place 5

STAFF PRESENT

Chuck Dart, Econ. Dev. Director

MEMBERS ABSENT

STAFF ABSENT

COMMISSION BUSINESS

1. Call to order.

James Harrison called the meeting to order at 1:02 PM.

2. Roll call to determine the presence of a quorum.

The roll was called and a quorum was determined to be present.

OLD BUSINESS

3. Discussion, consideration, and action as may be appropriate regarding the final Strategic Plan.

Bill Pardue moved to recommend approval of the final Strategic Plan with minor modifications to the verbiage regarding cleanup day and a golf course hotel. Seconded by Chad Newsom. For: Unanimous. Motion carried 5-0-0.

CLOSING

4. Discuss items to be placed on next meeting's agenda.

- High speed internet

5. Adjourn.

With no further business to come before the board, Michael Martinez moved to adjourn the meeting. Seconded by Chad Newsom. For: Unanimous. Motion carried 5-0-0. Meeting adjourned at 2:50 P.M.

APPROVED THIS THE 13TH DAY OF AUGUST, 2015.

ATTEST:

Chuck Dart
Economic Development Coordinator

Cynthia Sanchez
Secretary to City Manager

**Important administrative notation:*

These minutes have been composed by using meeting notes provided to Cynthia Sanchez.

Chuck Dart

From: Chuck Dart <chuck.dart@ci.ferristx.us>
Sent: Tuesday, August 04, 2015 1:53 PM
To: Kent Hofmeister (khofmeister@bhlaw.net)
Subject: EDC agreement for administrative services

Kent,

Apparently the IRS told the City's Finance dept that there must be a written agreement to provide administrative services to our 4A EDC and 4B EDC. When I attempted to find an example I discovered that many EDCs contract with private firms. So, our agreement needs to have that flexibility. Here is a list of items that the Ferris Finance Dept performs for the EDCs:

Monthly

- Budget transfers to General Fund for both 4A & 4B
- Allocation of sales tax for 4A & 4B, bank transfers and posting to the GL for the sales tax
- Reconciliations of bank statements for 4A & 4B, includes general ledger entries
- Pay accounts payable invoices funded by 4A or 4B and bank transfers for these invoices
- send monthly reports of expenditures of both
- send reports to city manager regarding the bank balances of each
- send report to city manager regarding the revenue of sales tax from each

Annually

- workshops regarding the budgets for 4A & 4B and combine with the city's annual budget & amended budget
- Data Entry of budget numbers for 4A & 4B into the city's software
- Filing of Form 990 for each corporation

Could this be done by Aug 18?

Chuck Dart
Economic Development & Main Street Director
City of Ferris, TX 75125
(972) 842 2923 (o)
(972) 951 3296 (m)