

**AGENDA  
FERRIS MAIN STREET BOARD  
CITY OF FERRIS  
A MUNICIPAL CORPORATION OF THE  
STATE OF TEXAS, ELLIS COUNTY  
AT THE  
FERRIS PUBLIC LIBRARY  
301 E. TENTH STREET, FERRIS, TEXAS 75125  
7:00 P.M. MONDAY, OCTOBER 12, 2015**

***NOTICE IS HEREBY GIVEN THAT THE FERRIS MAIN STREET BOARD OF THE CITY OF FERRIS WILL MEET IN REGULAR SESSION AT 7:00 P.M. ON THE 12<sup>TH</sup> DAY OF OCTOBER, 2015 AT THE FERRIS PUBLIC LIBRARY LOCATED AT 301 E. TENTH STREET, FERRIS, TEXAS 75125 FOR THE PURPOSE OF CONSIDERING:***

<u>ITEM</u>	<u>DESCRIPTION</u>	<u>PAGE</u>
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**MAIN STREET BOARD BUSINESS**

- |    |  |   |
|----|--|---|
| 1. | Call to order.                                   | Ø |
| 2. | Roll call to determine the presence of a quorum. | 1 |
| 3. | Recording of volunteer hour reporting.           | 2 |

**APPROVAL OF MINUTES**

- |    |   |   |
|----|---|---|
| 4. | Consider approval of Main Street Board meeting minutes of September 14, 2015. | 3 |
|----|---|---|

**DISCUSSION**

- |    |   |   |
|----|---|---|
| 5. | Discussion, consideration and action as may be appropriate regarding Christmas on the Square. | Ø |
|----|---|---|

**OLD BUSINESS**

- |    |   |   |
|----|---|---|
| 6. | Discussion, consideration and action as may be appropriate regarding the Texas Downtown Association annual meeting. | Ø |
|----|---|---|

7. Discussion, consideration and action as may be appropriate regarding 2015-2016 work plan items. 7

**CLOSING**

8. Discuss items to be placed on next meeting's agenda. 0
9. Adjourn. 0

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**Executive Session Reservation**

The Ferris Main Street Board reserves the right to convene into an Executive Session (closed to the public) as authorized by Section 551.071(2) of the TEXAS GOVERNMENT CODE, for the purpose of seeking confidential legal advice from the City Attorney on any agenda item listed herein.

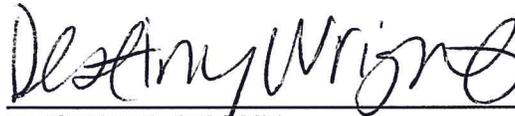
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**Disability Assistance and Accommodation**

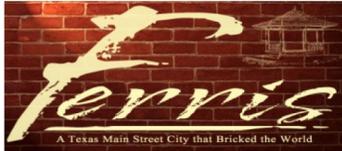
Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at (972) 544-2110 two working days prior to the meeting so that appropriate arrangements can be made.

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I, DESTINY WRIGHT, HEREBY CERTIFY THAT THE FOREGOING NOTICE WAS POSTED ON OR BEFORE THE 9<sup>TH</sup> DAY OF OCTOBER, 2015 BY 5:00 P.M.



DESTINY WRIGHT  
CITY SECRETARY



# MAIN STREET BOARD MEETING ATTENDANCE RECORD

2015-2016

Main Street Board			Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Place	Name	Title	14	12	9	14	11	8	22	11	9	13	11	8
Place 1	Shai Roos	Board Member	P											
Place 2	Donna Shaw	Secretary	P											
Place 3	Karmin Thomas	Vice Chair	P											
Place 4	Frankie Abrego	Board Member	A											
Place 5	Karen Carreon	Chair	P											
Place 6	Tina Miller	FABA President	P											
Place 7	Carol Wright	City Council Member	A											
Youth 1	Matthew Hipshire	Youth Adviser	P											
Youth 2	Andrea Arvizu	Youth Adviser	A											

Total Present: 6

A quorum of the board is 4 members. (Does not include youth advisors)

City Staff			Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Title	Name		14	12	9	14	11	8	14	11	9	13	11	8
E.D. Coordinator	Chuck Dart		P											

Total Present: 1

Chairman- "Will the Secretary please call the roll."  
 The Secretary calls each member's position and name.  
 They respond if they are present.  
 Secretary- "A quorum is present."

P	Present
A	Absent
R	Resigned
D	Deceased
E	End of Term

Volunteer Log Sheet  
(Include board and committee meetings for the calendar month)

Month	Place	Main Street Board Member	Project Name #1	Month hours	Project Name #2	Month hours
Oct-15	1	Shai Roos				
Oct-15	2	Donna Shaw				
Oct-15	3	Karmin Thomas				
Oct-15	4	Frankie Abrego				
Oct-15	5	Karen Carreon				
Oct-15	6	Tina Miller				
Oct-15	7	Carol Wright				
Oct-15	YA1	Matthew Hipshire				
Oct-15	YA2	Andrea Arvizu				
Month	Place	Main Street Board Member	Project Name #1	Month hours	Project Name #2	Month hours
Nov-15	1	Shai Roos				
Nov-15	2	Donna Shaw				
Nov-15	3	Karmin Thomas				
Nov-15	4	Frankie Abrego				
Nov-15	5	Karen Carreon				
Nov-15	6	Tina Miller				
Nov-15	7	Carol Wright				
Nov-15	YA1	Matthew Hipshire				
Nov-15	YA2	Andrea Arvizu				
Month	Place	Main Street Board Member	Project Name #1	Month hours	Project Name #2	Month hours
Dec-15	1	Shai Roos				
Dec-15	2	Donna Shaw				
Dec-15	3	Karmin Thomas				
Dec-15	4	Frankie Abrego				
Dec-15	5	Karen Carreon				
Dec-15	6	Tina Miller				
Dec-15	7	Carol Wright				
Dec-15	YA1	Matthew Hipshire				
Dec-15	YA2	Andrea Arvizu				

**STATE OF TEXAS  
COUNTY OF ELLIS**

**THE FERRIS MAIN STREET BOARD MET IN A REGULAR SESSION SEPTEMBER 14, 2015 AT 7:00 P.M. AT THE FERRIS PUBLIC LIBRARY, LOCATED AT 301 E. TENTH STREET, FERRIS, TEXAS 75125.**

**MEMBERS PRESENT**

Shai Roos, Place 1  
Donna Shaw, Place 2  
Karmin Thomas, Place 3  
Karen Carreon, Place 5  
Tina Miller, Place 6  
Matthew Hipshire, Youth 1

**STAFF PRESENT**

Chuck Dart, Eco. Dev. Coordinator

**MEMBERS ABSENT**

Frankie Abrego, Place 4  
Carol Wright, Place 7  
Andrea Arvizu, Youth 2

**STAFF ABSENT**

**MAIN STREET BOARD BUSINESS**

**1. Call to order.**

Karen Carreon called the meeting to order at 7:00 P.M.

**2. Roll call to determine the presence of a quorum.**

The roll was called and a quorum was determined to be present.

**3. Introduction of new and existing board members.**

Main Street board introductions were made. The board consists of seven experienced board members, and two new youth advisors.

**4. Discussion of 2015-2016 Ferris Main Street accomplishments.**

The Main Street Board reviewed the 2015-2016 list of accomplishments.

**5. Discussion of volunteer hour reporting.**

Volunteer hours were logged for the 2014-2015 year. The reporting of hours for the 2015-2016 year will begin in October.

**6. Discussion, consideration and action as may be appropriate regarding the 2015-2016 meeting dates.**

The March meeting will be changed from March 14, 2016 to March 22, 2016.

**7. Election of officers.**

Shai Roos moved to retain current officers:

Chair: Karen Carreon  
Vice Chair: Karmin Thomas  
Secretary: Donna Shaw

Seconded by Tina Miller For: unanimous Motion carried 5-0-0

**APPROVAL OF MINUTES**

**8. Consider approval of Main Street Board meeting minutes of June 8, 2015.**

Karmin Thomas moved to approve the meeting minutes for the Main Street Board meeting of June 8, 2015. Seconded by Shai Roos. For: Unanimous. Motion carried 5-0-0.

**DISCUSSION**

**9. Discussion of the Alley Park**

Shai Roos will contact the Dallas BC group regarding the use of the Alley Park.

**10. Discussion of Texas Downtown Association annual meeting.**

The Main Street Board discussed the Texas Downtown Association annual meeting.

## OLD BUSINESS

**11. Discussion, consideration and action as may be appropriate regarding 2015-2016 work plan items.**

The Main Street Board identified the following work plan items for the 2015-2016:

1. Prioritize pavilion improvement plan.
2. Submit candidates for Texas Historical Markers
3. Create downtown alley park
4. Flags on Fifth Street
5. Historical markers
6. Downtown banner work plan
7. Restaurant incubator/Farmers Market
8. Litter abatement
9. Preservation Ordinance

## NEW BUSINESS

**12. Discussion, consideration and action as may be appropriate regarding the Ferris Main Street Vision and Mission Statements.**

The board decided to review in detail next year.

## CLOSING

**13. Discuss items to be placed on next meeting's agenda.**

- Pioneer Day-recap
- Banners

**14. Adjourn.**

With no further business to come before the board, Karmin Thomas moved to adjourn the meeting. Seconded by Shai Roos. For: Unanimous. Motion carried 5-0-0. Meeting adjourned at 8:12 P.M.

**APPROVED THIS, THE 12<sup>TH</sup> DAY OF OCTOBER, 2015.**

ATTEST:

\_\_\_\_\_  
Chuck Dart  
Economic Development Coordinator

\_\_\_\_\_  
Cynthia Sanchez  
Secretary to City Manager

*\*Important administrative notation:  
These minutes have been composed by using meeting notes provided to Cynthia Sanchez.*

## **Ferris Main Street 2015-2016 Work Plan**

### Vision Statement:

A revitalized historic downtown Ferris will draw on its unique past, fostering economic opportunity, creative artistic endeavors, diversity, and vitality in the community. Clean, safe, and accessible settings will merge with the comfortable and attractive environment of historic buildings, pedestrian friendly streets, and interesting shops. In an environment conducive to small business enterprises, stores will offer merchandise unique to its trade area and beyond.

Ferris will become a city known for protecting, preserving, and promoting its heritage for the enjoyment of current and future generations alike by offering opportunities to study, share, embrace, and enrich people of all ages and backgrounds. Ferris embraces its ethnic diversity and foresees a day when community festivals, tourism, and quality residential living will become the everyday norm.

### Mission Statement:

The distinctive mission of the Ferris Main Street Program is to create, enhance, and maintain historic preservation and heritage initiatives in the downtown business district using the Four Point Approach of organization, design, economic restructuring and promotion. The program will develop and implement policies, such as the Ferris Downtown Design Guidelines, that will enhance its historic charm. The program will utilize financial programs, such as the Ferris Façade Improvement Program, to support business and buildings owners' efforts to comply with those policies.

Partners in these efforts will include the Texas Main Street organization, the Ferris Area Business Association, The Ferris Historical Society, the Ferris City Council, the Ferris ISD, and the 4B EDC Board.

Revised and adopted by the Main Street Board on June 9, 2014.

## **2015-2016 Ferris Main Street Projects by Group**

### **Organization**

1. Litter abatement campaign
2. Candidates for Texas Historical Markers
3. Preservation Ordinance

### **Promotion**

4. Flags on Fifth Street

### **Design**

5. Pavilion improvement plan
6. Downtown alley park
7. Season banners

### **Economic Restructuring**

8. Restaurant incubator/Farmers Market

## 2015-2016 Ferris Main Street Projects by Group

### Organization Group

ID	Program Goal or Objective	Action Item	Responsible Party	Timeline	Status
1	Litter Abatement	Develop anti-litter campaign. Increase trash, cigarette disposal			
2	Submit candidates for Texas Historical Markers		Carreon, Thomas,		
3	Preservation Ordinance		Carreon, Shaw, Roos		

**2015-2016 Ferris Main Street Projects by Group**

**Promotion Group**

<b>ID</b>	<b>Program Goal or Objective</b>	<b>Action Item</b>	<b>Responsible Party</b>	<b>Timeline</b>	<b>Status</b>
4	Flags on Fifth		Hipshire, Arvisu		

## 2015-2016 Ferris Main Street Projects by Group

### Design Group

ID	Program Goal or Objective	Action Item	Responsible Party	Timeline	Status
5	Pavilion improvement plan		Miller		
6	Create a downtown alley park.		Roos		
7	Season Banners		Thomas Carreon Shaw		

**2015-2016 Ferris Main Street Projects by Group**

**Economic Restructuring Group**

<b>ID</b>	<b>Program Goal or Objective</b>	<b>Action Item</b>	<b>Responsible Party</b>	<b>Timeline</b>	<b>Status</b>
8	Restaurant incubator/ Farmers Market		Roos		